

CRUX MEDIA

2026 Information Sheet

PROPERTY PHOTOGRAPHY

<u>Square Footage</u>	<u>Price \$</u>
0 - 1500	\$219
1501 - 2500	\$279
2501 - 3500	\$339
3501 - 4500	\$399
4501 - 5500	\$459
5501 +	\$519



IGUIDE VIRTUAL TOUR

<u>Square Footage</u>	<u>Price \$</u>
0 - 1500	\$199
1501 - 2500	\$249
2501 - 3500	\$299
3501 - 4500	\$349
4501 - 5500	\$399
5501 +	\$449



SOCIAL MEDIA VIDEO

<u>Square Footage</u>	<u>Price \$</u>
0 - 1500	\$299
1501 - 2500	\$359
2501 - 3500	\$419
3501 - 4500	\$479
4501 - 5500	\$539
5501 +	\$599



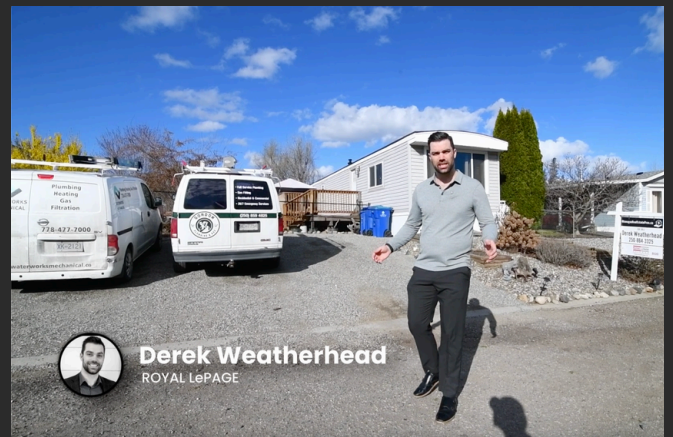
LUXURY LISTING VIDEOS

<u>Square Footage</u>	<u>Price \$</u>
0 - 1500	\$599
1501 - 2500	\$659
2501 - 3500	\$719
3501 - 4500	\$779
4501 - 5500	\$839
5501 +	\$899



PROPERTY TOUR VIDEO

<u>Square Footage</u>	<u>Price \$</u>
0 - 1500	\$499
1501 - 2500	\$549
2501 - 3500	\$599
3501 - 4500	\$649
4501 - 5500	\$699
5501 +	\$749



AERIAL PHOTOGRAPHY

<u>Quantity</u>	<u>Price \$</u>
1	\$149

AERIAL FOOTAGE REEL

<u>Quantity</u>	<u>Price \$</u>
1	\$199

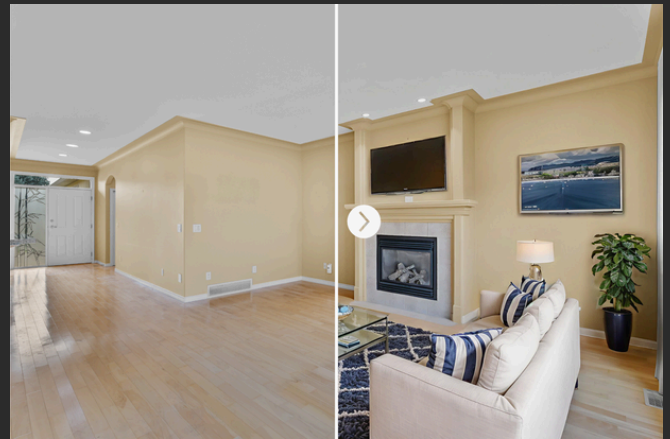


VIRTUAL STAGING

<u>Quantity</u>	<u>Price \$</u>
1	\$29

DECLUTTERING

<u>Quantity</u>	<u>Price \$</u>
1	\$29



EXTERIOR & LOT PHOTOS

<u>Quantity</u>	<u>Price \$</u>
7 - 10	\$149



TWILIGHT PHOTOS

<u>Quantity</u>	<u>Price \$</u>
7 - 10	\$199

BUNDLE OPTIONS

ESSENTIALS PACKAGE

Includes:

- Property Photography
- iGuide Virtual Tour
- iGuide Floor-Plans & Measurements

<u>Square Footage</u>	<u>Price \$</u>
0 - 1500	\$350
1501 - 2500	\$450
2501 - 3500	\$540
3501 - 4500	\$640
4501 - 5500	\$730
5501 +	\$820

PREMIUM PACKAGE

<u>Includes:</u>	<u>Square Footage</u>	<u>Price \$</u>
• Property Photography	0 - 1500	\$690
• iGuide Virtual Tour	1501 - 2500	\$840
• iGuide Floor-Plans & Measurements	2501 - 3500	\$980
• Standard Listing Video	3501 - 4500	\$1,130
• Aerial Photography (10)	4501 - 5500	\$1,270
	5501 +	\$1,420

LUXURY PACKAGE

<u>Includes:</u>	<u>Square Footage</u>	<u>Price \$</u>
• Property Photography	0 - 1500	\$1,100
• iGuide Virtual Tour	1501 - 2500	\$1,260
• iGuide Floor-Plans & Measurements	2501 - 3500	\$1,430
• Luxury Listing Video	3501 - 4500	\$1,600
• Aerial Photography (10)	4501 - 5500	\$1,720
• Aerial Footage Reel		
• Twilight Photography	5501 +	\$1,850

TERMS OF SERVICE

SCHEDULING

- Schedule an appointment by calling or texting Landon (778-392-4170) or Caden (250-215-9230), e-mailing info@crux-media.ca, or visiting our [online booking portal](#).

CANCELLATIONS

- Cancellations made within 24 hours of a scheduled shoot will incur a 50% fee of the project cost. Weather-related rescheduling is permitted without penalty if communicated at least 12 hours in advance.

MEDIA DELIVERY

- Photos & Virtual Tours: Typically delivered within 24 hours (guaranteed within 48 hours)
- Listing Videos: May take up to 72 hours for processing.
- We'll deliver your photos, video, and virtual tours directly to your account via our online platform. As soon as your media is ready, you will receive an email notification containing a direct link to your files.

PAYMENT

- Full payment is due within 14 days of the invoice date unless prior arrangements have been made.

RE-SHOOTS/DISPUTES

- Crux Media guarantees your satisfaction. If, for any reason, you are not happy with your listing media, you have 7 days from the date you received it to arrange a reshoot. If you do not dispute within this time period but require new media, another shoot will be scheduled, and the standard fees will apply.

USAGE RIGHTS

- Licensed use includes, but is not limited to: MLS listings, real estate websites, print brochures, paid or organic social media posts related to the property or agent's marketing. Any use beyond these purposes (e.g., builder portfolios, commercial ads, or third-party promotions) requires a separate extended-use agreement, which can be purchased upon request.



TESTIMONIALS

KAYLA ETRENI

- Great to work with and produced awesome videos!

NATALIE REICHERT

- Very impressed with this team! Tons of energy and great ideas, their videos flow effortlessly and the editing is great. Thank you for all your hard work!

TULLY JOHNSON

- They went above and beyond setting up the shots to make things look their best! Absolutely recommend working with Crux Media again and to others for video and photo needs!

EVAN GOODE

- Great working with (Crux Media) on a video of one of my luxury listings in West Kelowna. Quality work and very eager to do a great job. The results turned out great!

KATHLEEN STANG

- Incredible photos!!!! These boys did beautiful shots of my listing and they were charming and easy to work with, so best of luck, I hope you have more business than you can handle!!!

**WE LOOK FORWARD TO
WORKING WITH YOU!**

- Caden & Landon